



2026 ADVERTISING & PARTNERSHIP OVERVIEW

Connect your business, nonprofit, destination, event or organization with an engaged audience through magazine, digital, newsletter, social media, website, radio and multimedia opportunities.

19,000+ DIGITAL MAGAZINE & NEWSLETTER SUBSCRIBERS	7,000+ MONTHLY DIGITAL MAGAZINE VIEWS	110,000+ MONTHLY WEBSITE PAGE VIEWS	3M+ MONTHLY SOCIAL MEDIA VIEWS	180,000+ SOCIAL MEDIA COMMUNITY	98.7% NEWSLETTER DELIVERY RATE
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WHO WE REACH

Business professionals & entrepreneurs
Nonprofit & community leaders
Residents & families
Travelers & visitors

WHERE WE REACH

San Antonio and surrounding communities
Readers across Texas
Audiences in major U.S. markets

**Serving San Antonio. Growing Across Texas.
Reaching Audiences Nationwide.**

WAYS TO CONNECT WITH OUR AUDIENCE

Magazine Advertising Print and digital magazine visibility.	Sponsored Content SEO-friendly promotional storytelling.	Newsletter Advertising Featured placement in our weekly newsletter.
Social Media Promotion Campaign content across LFTSS social platforms.	Website Advertising Banner and online visibility opportunities.	Radio & Multimedia The April Monterrosa Show and KLMO 98.9 FM opportunities.

WHY LFTSS

Positive News	Multi-Platform Reach	Trusted Relationships	Community Connection	Customized Campaigns
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Trusted by businesses, nonprofits, educational institutions, public agencies and community organizations across Texas. Media partnerships include KSAT 12 and KLMO 98.9 FM.

LOOKING TO WORK WITH APRIL MONTERROSA?

Speaking • Emceeing • Moderating • Media Appearances • Brand Collaborations
Learn more on the April Monterrosa page at LiveFromTheSouthside.com.

REQUEST ADVERTISING & PARTNERSHIP OPTIONS

Request our full Media & Marketing Guide for current opportunities and partnership options.
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Stories That Connect Communities to Opportunities, Resources & Experiences.